

SCHOOL YEARBOOKS

Pattonville High School

The yearbook is a publication conceived, planned and produced by students in an elective academic program, which is part of the educational curriculum. Certain guidelines must be followed to uphold appropriate academic, ethical, journalistic, and legal standards.

The yearbook attempts to inform and entertain its audience on subjects that affect readers in the areas of student life, academics, clubs and sports. The entire student body is the target audience for the book, with secondary audiences including school personnel and community members.

No material, opinionated or otherwise, will be printed which: is libelous, obscene, or irresponsible; advocates an illegal activity, including activities illegal for minors; which may interfere with the requirements of appropriate discipline in the operation of the school; which may disrupt class work or involve disorder or invasion of the rights of others; would endanger the health and safety of its school community; or which the Editorial Board and/or the advisor deems in poor taste or inappropriate for a school publication. The high school administration and the district legal counsel may also be contacted for guidance. The principal has final editorial authority regarding all material in the yearbook.

All advertising - from businesses, nonprofit organizations, school groups, parents and individuals - accepted by the staff must meet the same guidelines as the editorial content. Furthermore:

- Acceptance of advertising does not constitute an endorsement by the district, the school, the staff as a whole, or its individual members.
- The advisor/school administration reserves the right to reject any ad for publication.
- Students who appear in advertising must sign a release form acknowledging that they will accept no monetary remuneration from the advertiser, and their appearance is one of support for the publication rather than the business or professional group.
- All advertisements must clearly identify the advertiser.
- "Senior" or personal display ads may not contain inappropriate pictures, text or other material.
- The district's acceptance of such advertising is not intended to, and shall not, create an open forum for the expression of viewpoints or opinions. School yearbooks will not accept any advertising relating to any political, religious or philosophical beliefs, positions or subject matters.

Elementary and Middle School Yearbooks and Memory Books

All school publications must uphold the appropriate academic, ethical, journalistic, and legal standards, and therefore, the policies set forth for the Pattonville High School yearbook shall apply to all school publications.

Adopted: March 9, 1999

Reviewed: February 25, 2003

Revised: April 25, 2006