

**PATTONVILLE SCHOOL DISTRICT**

**EPS Code: KBCD/KBCE**

**District Code: New**

### **NEWS COVERAGE**

The Board of Education encourages the staff to work cooperatively with the media regarding coverage of the School District, its operations, its programs, etc.

When a student or a staff member is to be interviewed by the media, the principal, staff member, or administrator contacted by the media is to inform the director of school/community relations. If the issue is sensitive or controversial, the director of school/community relations will consult with the superintendent.

Sensitive/controversial issues include, but are not limited to the following topics: drugs/alcohol, sex, gangs, weapons, violence, and race.

If the interview topic is sensitive/controversial, parental permission is required.

An administrator, his/her designee or a member of the community relations staff should be present any time students are interviewed on campus and should stop the interview any time he/she judges the question(s) to be detrimental to the student's reputation or well being. For the purpose of protecting student or staff reputation, no question should be considered "off the record."

Adopted: June 30, 1981

Revised: September 13, 1994

Revised: January 9, 2001